
MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

Michigan's Talent Resources

Michigan has an abundance of talent development and talent connecting resources available to its employers. The following talent-focused resources, programs, and services are available, most at no cost, to attract and train top talent to your company.

Talent Resources

- **Pure Michigan Talent Connect** (MiTalent.org) – Michigan's premier talent exchange system
 - No cost for employers or job seekers to use
 - **Email Blast** feature – direct market your job posting to hundreds of qualified job seekers with a few clicks
 - **Mobile app** functionality
 - 90% of job seekers who have a mobile device use a mobile device to search for jobs
 - Ability to **direct feed** job postings from your company's career page to PMTC
 - Eliminates manual data entry of job postings
 - **Training webinars** on how to maximize use of the site are available
 - [Michigan Training Connect](#) (*new!*) – locate training and degree programs throughout MI
 - Redesigned site launched February 2016
- Market Your Company and Your Jobs
 - Pure Michigan Talent Connect [Job Seeker newsletter](#)
 - Reaches nearly 780,000 subscribers bi-monthly
 - Feature your company and PMTC posted jobs
 - Increases your job posting activity 75-85% *on average* (usually higher)
 - **Social Media** – promote your jobs and company even more through:
 - [PMTC Twitter](#) – over 5500 followers
 - [PMTC Facebook](#) – over 20,300 followers
 - **Employer of Choice video** – 24% of companies use a career-focused video to attract talent, we can help you create one. Click [here](#) to check out our latest video.
- [Michigan Virtual Career Fair](#)
 - First state to host this unique way to meet nearly 3,000 job seekers in one day
 - 4 events each year
 - Communicate via instant messaging
 - Receive a post-event transcript of all your booth communications
 - Half the cost of most in-person career fairs
 - No need to leave your office
 - Access to event job seeker database/resumes up to 30 days after event
- [e-Learning Soft Skills Programs](#) – 14 eLearning modules to enhance your workforce's skills
- MEDC **compensation surveys** – individual job title data reports; data is no older than 30 days

Talent Partners

- [After 5 Intern Program](#) – engage your interns to continue employment and life in Detroit post-graduation
- [Detroit Experience Factory](#) – attracting out of state talent? Have DEF take your recruit on DT Detroit tour
- [Detroit Regional Chamber](#) – Detroit's economic development and local talent connection resource
- **Global Talent** – [Michigan Office for New Americans](#)
 - Highly degreed global talent available at no cost through LARA program
 - Refugee/asylee talent with bachelor's, master's, PhD, no sponsorship required
- [Goodwill Industries of Greater Detroit](#) – nonprofit organization that provides entry level trained talent
- [Grow Detroit's Young Talent](#) – get involved with the City of Detroit's summer talent development program
- [IT in the D](#) – connect with IT talent at locally hosted monthly events – for free!
- **Michigan university and colleges** – direct connections to career services staff and recommendations to the top career events
 - Wayne State University, [The Front Door](#) – access student talent for your project or business

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION

Talent Partners (cont'd)

- [Michigan Works! Agencies](#) – your workforce development and talent solution
 - Staff will post jobs, screen applicants, provide qualified candidates
 - Host a career fair at your facility or a MW! service center
 - Connections to high school students in your community – talent pipeline building
 - Advise you of available training grant funds and assist you with application process
 - One point of contact
- [Network After Work/Detroit](#) – network casually with hundreds of professionals and entrepreneurs
- **Veteran Talent** – [Michigan Veteran Affairs Agency](#)
 - Become a [Michigan Certified Veteran Friendly-Employer](#) – attract and retain veteran talent
 - Monthly webinars on how to attract, connect to and retain veteran talent
 - Out of state military installation (base) talent attraction events
 - [Veteran Connect newsletter](#) reaches over 87,000 subscribers
- [Workforce Intelligence Network](#) – workforce and talent information you can use

Talent Programs (training and development)

- [Access for All](#) – connect with Detroit apprentice talent trained in the building and construction trades
- [Career Jump Start](#) – state program that **connects employers to students**, teachers, an high school counselors to make the educational community aware of employers in their community to build their future talent pipeline
- [Community Ventures](#) - This innovative and successful initiative promotes employment and social enterprise in the state's most distressed urban area. Available in a few key Michigan communities, the [program](#) matches employers with job seekers who have barriers to employment. The program provides wrap-around services ensuring talent success and provides employers an incentive for being a part of this community turn-around effort. Since 2012, over 3,500 of the structurally unemployed found employment through the program. Click [here](#) to view one of our success stories.
- [Focus: HOPE](#) – hire certified skilled and technical talent trained in Detroit
- [Grand Circus](#) – connect with trained and certified IT talent
- [Michigan Advanced Technician Training \(MAT2\)](#) Program (statewide)
 - 3 year educational/work program in Mechatronics (mechanical, electrical, electronics), IT, CNC Technician, Technical Product Design = associate degree
 - Program staff recruit the students or you may provide, able to select which students you want to sponsor
- [Michigan Coalition for Advanced Manufacturing \(M-CAM\)](#) - collaboration between the State of Michigan, local workforce development partners and Schoolcraft Community College, one of seven other CC's in Michigan to provide employers with grant sponsor trained technical talent.
- [Michigan Manufacturing Technology Center \(MMTC\)](#) – manufacturing solutions and training partner

Training Funds

- [Skilled Trades Training Fund \(STTF\)](#)
 - Up to \$1500 training award per employee/\$3,000 per new apprenticeship
 - New or incumbent (current) workers are eligible
 - Fund has increased to \$35.6 million for FY2017, up \$10 million over FY2016
- [Michigan New Jobs Training Program \(MNJTP\)](#)
 - Training funds for new employees/newly created job
 - accessed through Michigan's community colleges
 - up to \$500,000 in training funds
 - Curriculum development, instructor costs, training materials, purchase of equipment

For more information on how to access these resources, email: talentassist@michigan.org